



AYRADE

Web Solutions
Web development Website & hosting
Business applications

OUR SERVICES

WEB SOLUTIONS

Dear Madam, dear sir,

we are pleased to present our company hoping to collaborate with you.

Our company is a leading Algerian company offering the following services: website design, website hosting and web development, as well as integrated solutions and business management software on the web.

Our plans are tailored to your needs and are equipped with free, tools and services trimmed of inventive skills. We are the ideal partner to begin your Internet experience.

We guarantee high quality products, impeccable reliability; we protect your website using the safest surveillance techniques.

Our advantages:

- A dynamic, motivated and multidisciplinary team.
- Guarantee continuity of service.
- At the onset of technological innovations

Our objectives:

- Offer solutions to customers' concern about quality, cost and delivery time"
- Develop a sustainable relationship with our customers and build mutually beneficial partnership.

We are available for any further information you deem necessary.

Looking forward to hearing from you

Yours faithfully



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Domain name:

Get your domain name .com .net .info .org .biz .tv .mobi .tel .name .cc .me! Your domain name is the identity and address of your Internet business.

When you buy more than one domain name, you protect your address, your project, your space on the Internet, you or your brand.

1st come, 1st served: whether you are a company or an individual, do not wait to register your domain names. When making a hosting order to AYRADE, you get 1 domain name of your choice for free (.com, .net, .org, .biz, .info)

Example:

your-name.com

company's name.com

surname.net

association.org

name-company-dz.com,

Domain name .com .net .org .info .biz = 2000 DZD/Year tax not included

Domain name .tv .Mobi .tel .cc .me .name = 4000 DZD/Year tax not included



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Hosting

Discover our range of services.... A full range of Linux shared Web hosting packages.

Customized offers and solutions designed to help you find your place on the WEB!

Disk Space: 1 GB to 750 GB

Choose the best disk space for you.

PHP 5, MySQL 5 and Perl 2

All our hosting packages include PHP and ASP.NET; Depending on the offer you have selected, you take advantage of an unlimited size MySQL database.

Quick Installation

Your hosting is done instantly.

Hosting management

You get an unlimited FTP Access 24/24 and 7 / 7days for updating your Website.

Online Support

You get technical support by telephone and by email



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Individual Solution :

- Disk space : 1 GB
- Traffic : Up to 10 GB/month
- Messaging interface
 - 5 e-mail addresses
- 5 MySQL databases
- 5 000 DZD/Year Tax included

Start building your Website with only 1 GB space and 10 GB traffic per month. The individual solution includes many options: control panel, messaging, databases, and domain names.

Hosting : Disk space 1 GB Technical support Free Transfer/month 10 GB FTP accounts 5 CPU Intel Xeon Quad core ✓ Web site builder ✓ Protected directories ✓ Customized error page ✓ Control Panel Uptime guarantee 99,99% ✓ Domain Name : Domain (.com, .org, .net...) free Set up free Synonym domains 5 Internal sub-domains 5 External sub-domains 5 Administration File Manager ✓ Visitors statistics ✓	Email : Disk space 1 GB Email addresses 5 Bayesian spam filtering ✓ Blacklist spam protection / RBL ✓ Anti-virus ✓ Webmail ✓ Auto-responder ✓ Email forwarding ✓ Mailing list ✓ Development : Compatible Typo3 ✓ Compatible Joomla ✓ Perl ✓ Python ✓ PHP 5.2.9 ✓ Zend Optimizer 3.3.3 ✓ Compatible Mambo ✓ Perlmagic via Imagemagick 6.3.9 ✓
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Administrator console ✓ File logs ✓ Backup : Weekly backup ✓ Backup service 1 GB	WAP Ready ✓ Databases : MySQL 5.x 5 databases PHPMyAdmin 2.11.9.3 ✓ Streaming Audio / Video : Media player (.asx, .asf) ✓ Real (.ram) ✓ Video Flash (.flv) ✓
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Professional Solution:

- Disk space: 2 GB
- Traffic up to 200 GB/month
- Messaging interface
- 10 e-mail addresses
- 10 MySQL databases
- 10 000 DZD/Year tax included

With only 1000MB space and 100 GB traffic per month, the professional solution includes many options: control panel, messaging, databases, and domain names.

<p>Hosting :</p> <ul style="list-style-type: none"> Disk space 2 GB Technical support Free Transfer/month 200 GB FTP accounts 10 CPU Intel Xeon Quad core ✓ Web site builder ✓ Protected directories ✓ Customized error page ✓ Control Panel Uptime guarantee 99,99% ✓ <p>Domain Name :</p> <ul style="list-style-type: none"> Domain (.com, .org,.net...) free Set up free Synonym domains 10 Internal sub-domains 10 External sub-domains 10 <p>Administration</p> <ul style="list-style-type: none"> File Manager ✓ Visitors statistics ✓ Administrator console ✓ File logs ✓ <p>Backup :</p>	<p>Email :</p> <ul style="list-style-type: none"> Disk space 2 GB Email addresses 10 Bayesian spam filtering ✓ Blacklist spam protection / RBL ✓ Anti-virus ✓ Webmail ✓ Auto-responder ✓ Email forwarding ✓ Mailing list ✓ <p>Development :</p> <ul style="list-style-type: none"> Compatible Typo3 ✓ Compatible Joomla ✓ Perl ✓ Python ✓ PHP 5.2.9 ✓ Zend Optimizer 3.3.3 ✓ Compatible Mambo ✓ Perlmagic via Imagemagick 6.3.9 ✓ WAP Ready ✓ <p>Databases :</p> <ul style="list-style-type: none"> MySQL 5.x 5 databases
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Weekly backup ✓ Backup service 2 GB	PHPMyAdmin 2.11.9.3 ✓ Streaming Audio / Video : Media player (.asx, .asf) ✓ Real (.ram) ✓ Video Flash (.flv) ✓
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Company Solution:

- Disk space : 5 GB
- Traffic 500 GB/month
- Messaging interface
- 50 email addresses
- 50 MySQL data bases

30 000 DZD/Year tax included.

With 5 GB space and 500 GB traffic per month, the company solution includes many options: control panel, messaging, databases, and domain names.

Hosting : Disk space 5 GB Technical support Free Transfer/month 500 GB FTP accounts 50 CPU Intel Xeon Quad core ✓ Web site builder ✓ Protected directories ✓ Customized error page ✓ Control Panel Uptime guarantee 99,99% ✓ Domain Name : Domain (.com, .org,.net...) free Set up free Synonym domains 50 Internal sub-domains 50 External sub-domains 50 Administration File Manager ✓ Visitors statistics ✓ Administrator console ✓ File logs ✓ Backup : Weekly backup ✓ Backup service 5 GB	Email : Disk space 5 GB Email addresses 50 Bayesian spam filtering ✓ Blacklist spam protection / RBL ✓ Anti-virus ✓ Webmail ✓ Auto-responder ✓ Email forwarding ✓ Mailing list ✓ Development : Compatible Typo3 ✓ Compatible Joomla ✓ Perl ✓ Python ✓ PHP 5.2.9 ✓ Zend Optimizer 3.3.3 ✓ Compatible Mambo ✓ Perlmagic via Imagemagick 6.3.9 ✓ WAP Ready ✓ Databases : MySQL 5.x 5 databases PHPMyAdmin 2.11.9.3 ✓ Streaming Audio / Video : Media player (.asx, .asf) ✓ Real (.ram) ✓
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	Video Flash (.flv) ✓
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Medium Sized Company Solution:

Disc space: 20 GB

Traffic up to 1000 GB/month

Messaging Interface

100 email addresses

100MySQL data bases

100 000 DZD/Year Tax included

With 20 GB disk space and 1000 GB traffic per month, the medium sized company solution includes many options: control panel, messaging, databases, and domain names.

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<p>Hosting : Disk space 20 GB Technical support Free Transfer/month 1000 GB FTP accounts 100 CPU Intel Xeon Quad core ✓ Web site builder ✓ Protected directories ✓ Customized error page ✓ Control Panel Uptime guarantee 99,99% ✓ Domain Name : Domain (.com, .org,.net...) free Set up free Synonym domains 100 Internal sub-domains 100 External sub-domains 100 Administration File Manager ✓ Visitors statistics ✓ Administrator console ✓ File logs ✓ Backup : Weekly backup ✓ Backup service 20 GB</p>	<p>Email : Disk space 20 GB Email addresses 100 Bayesian spam filtering ✓ Blacklist spam protection / RBL ✓ Anti-virus ✓ Webmail ✓ Auto-responder ✓ Email forwarding ✓ Mailing list ✓ Development : Compatible Typo3 ✓ Compatible Joomla ✓ Perl ✓ Python ✓ PHP 5.2.9 ✓ Zend Optimizer 3.3.3 ✓ Compatible Mambo ✓ Perlmagic via Imagemagick 6.3.9 ✓ WAP Ready ✓ Databases : MySQL 5.x 5 databases PHPMyAdmin 2.11.9.3 ✓ Streaming Audio / Video : Media player (.asx, .asf) ✓ Real (.ram) ✓ Video Flash (.flv) ✓</p>
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Weekly backup ✓ Backup service 50 GB	PHPMYAdmin 2.11.9.3 ✓ Streaming Audio / Video : Media player (.asx, .asf) ✓ Real (.ram) ✓ Video Flash (.flv) ✓
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Reseller:

These offers of web hosting resellers are **White Label**.

All offers of Web hosting resellers are supplied with a control panel WHM (Web Host Manager) dedicated to resellers and a control panel for your customers (CPanel).

You have complete control of your clients' accounts, your DNS servers, and your DNS zones via resellers control panel.

The reasons for becoming a web hosting reseller:

- You **set your own offers**, your prices! You're only limited by the total disk space and total transfer limit. You can create offers with or without CGI, Offers of 2GB disk space and others at only 50MB.
- You **can manage multiple accounts at once**: associations, personal accounts, customers ...
- You can be **in touch with your customers directly**
- If you want your name to be the only one that appears during transactions (invoices, mail ...), you can take advantage of the "white label"; "AYRADE" name doesn't appear anywhere! You can **have your own DNS servers!** You can define your own mail, email header, etc..
- You want to have total freedom in managing your accounts. Manage the disk space, email and FTP accounts and databases as you like.

Options included in all solutions:

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- A domain name .com, .net, .org, .info, .biz (ex: <http://www.votredomaine.com>).
- emails: Unlimited aliases, external forwarding, webmail, spam protection, auto-responder ...
- PHP5, CGI, FrontPage, Perl, Streaming audio/video ...
- WHM control panel for client accounts management
- Last version C-Panel for your client.
- Pre installed Fantastico.
- Backup
- Detailed statistics

Reseller 1 : 30 000 DZD/year	Reseller 2 : 50 000 DZD/year	Reseller 3 : 100 000 DZD/year
<ul style="list-style-type: none">• Disk space : 5 Gb• Transfer 500 Gb• 50 accounts	<ul style="list-style-type: none">• Disk space 10 Gb• Transfer 1 000 Gb• 100 account	<ul style="list-style-type: none">• Disk space 20 Gb• Transfer 2000 Gb• 200 account

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Development & conception & Design:

Internet has become an indispensable communication tool that has many advantages, among which the fact that it reaches a large number of people. Businesses and companies should take advantage of this new product in the communication sector, and thus follow changes that occur in consumer behavior in Algeria. This is why website is no doubt the best mean to broadcast the image of the company on the net.

Static website:

A Website to introduce a company, a group, an association or even a person.. your presence on the Web is guaranteed through few pages and a contact form to receive visitors comments on the Web.

From **DZD 30 000** tax included

Technical description:

- Generic graphical user interface
- Referencing optimization
- Company is introduced in few pages

- 1 home page

- 1 About us page
- 1 Contact us page

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E-catalogue: you are a company and you want to create an e-catalogue at a good price, we offer you an e-catalogue to introduce your services and products on line. From; DZD 70 000 tax included,

Technical description:

- 1 home page
- 1 about us page
- 6 products and services pages
- 1 contact us page

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Dynamic website: allows any user to update the website quickly. We offer a high developed Content Management System that allows any user to update his/her Website quickly without any help from a professional. This offer allows Internet users to interact with the Website and the company.

From **DZD 99 000** tax included.

Technical description:

- Customized graphical user interface
- optimized referencing
- 1 home page
- 1 about the company page
- Unlimited pages for products and services
- 1 contact us page
- Modules to be integrated on client request

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Flash website: The 3D animation Website draws attention on particular points. The Flash technology had become a very popular method to add animations and interactive items to a Web page. A flash Website is usually used to create animations, ads, or video games.

Interactive CD: A concept in fashion since many years. Introduce your company or make a virtual visit with an interactive CD.

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Solutions and business applications :

Externalization of applications development

Web applications have dominated the industry of software development. One of the reasons for the popularity of this technology is the ubiquity of the clients and the necessity to update and maintain Web applications without distributing or installing software. The most popular Web applications are Web messaging, Ecommerce, online bids/auctions, wikis, chat forums, E-learning, because clients are everywhere, Content Management System (CMS), client support, blogs, and many other functionalities.

. Training Management

Training Management System is developed for businesses and training centres or big companies that want to manage training schedules or use them for large number of employees.

. E-Learning

E-learning solution is based on Web platforms also known as Course Management System or Virtual Learning Environment.

E-Commerce:

A comprehensive E-commerce System with additional classified categories and total control. Shopping carts cover the whole E-purchase cycle (Website owner needs to settle a business account first)

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Client Support

Online Consulting Management

This solution is conceived for messaging centers and online consulting services. Visitors can fill in the questionnaire that is loaded on the information system flow. The process includes different authorities that review the questions, classify them into categories and compare them to previous questions, revise answers, edit the most frequent questions list and many other options.

Solutions for calling centers

A simple application for calling centers to manage the callers and historical data. This is a Web application and can be installed on a Web server or any other remote location using the same information.

Human resources management

Performance assessment

This solution gives a large range of complete answers and allows a quick, accurate and efficient assessment of performances. This solution is Web based, easy and ergonomic.

. Recruitment:

AYRADE offers a complete solution for recruitment which can be used either to provide recruitment services or as a section on online business career.



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E-Marketing

E-mailing campaign: Looking for a sophisticated e-mailing campaign?

Business Mail is the solution. This communication tool is indispensable to your e-marketing activities.

The e-mailing has a persuasive price and power. It has become an indispensable tool in the development of your small and medium enterprise. Keep in touch with your customers, suppliers, partners...

The e-mailing solution aims to use e-mailing campaigns easily to get real results.

AYRADE offers the solution e-mailing service for free. Your operations will be easier mainly if combined with other actions such as blogs and SMSs.

You can automate your operations, and combine with other actions (Blog, SMS ...).

If you do not have time to develop your e-mailing campaign, trust our professionals and choose the full package service. We will design your, permanent or temporary achievements, depending on your company policy.

The accurate reporting (open rates, conversion ...), issued after each campaign, makes of our offer a comprehensive one.

- Turnkey reports to improve results.
- Reports for each undertaken action.
- Comprehensive reports are published after each transaction showing total numbers and statistics to help you improve yourself and improve your results.

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Business SMS:

Invitation, alert, special offer flash games ... Sending SMS messages in bulk, when properly handled, can create a new channel of effective communication for your organization.

AYRADE provides a reliable tool to conduct your transactions at a lower cost.

Make sure you have obtained the consent of your target and avoid sending unnecessary or non adapted messages.

Business SMS: reliability and simplicity

Complete E-mailing operations by SMS operations

All features of the solution AYRADE interact with and complete each other and can therefore be coupled. So you can send an SMS to remind the when and where of an event to people taking part in, for example, or send SMS messages to warn of the approaching end of a special offer to people who reacted to the e-mailing announcement.

Affordable, whatever is the volume

Secure and reliable routing of SMS

Using technology infrastructure connected to all operators, AYRADE improves the reliability and simplifies sending SMS.

Maximum efficiency:

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The SMS is highly read. Between 92 and 95% sms are read!

All **kind** **of** **messages:**

special offers, event announcement, customer information..

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Referencing:

- It can strongly improve the positioning of sites on search engines by meeting maximum requirements.
- Namely, continued work on the quality of the site and its links will gradually make you reach the objective of being PAGE 1 OF GOOGLE.
- Manual optimization of the main pages of the Site to reactivate your main keywords.
- creation of content pages if needed to compensate for the lack of pages (eg Flash site)
Creating a Google sitemap for better indexing of your site in Google
- Submission of your site to main Francophone Directories such as Annuaire du Web, Dmoz, Indexa, Francité, ...
- Automatic submission of the Website to major French search engines such as Altavista, Google, Bing, Voilà moteur, Yahoo Search
- Check presence and positioning of the Website every three months which means issuing is 4 reports over one year (from the date of submission).
- In case of no presence in any tools, a new submission will be done manually.
- A report sent by e-mail after each submission and verification phase

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